



## IMMEDIATE RELEASE

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### NEUMAN'S KITCHEN NAMES MAUREEN FARLEY AS NEW VICE PRESIDENT OF SPECIAL EVENT SALES

#### Farley to Lead Strategic Growth for the New York Market

**New York, NY (March 16 2021)** - Premier New York and Philadelphia based caterer, Neuman's Kitchen today announced Maureen Farley as the new Vice President of Special Event Sales. Farley will be responsible for leading new business in the New York market.

*"I am delighted to have Maureen join the team", said Paul Neuman, President and Chief Inspiration Officer at Neuman's Kitchen. "We now have the opportunity to reset the business model in New York and bring fresh energy and leadership to the sales team. Her experience and networks will provide a significant contribution to the company."*

Most recently Farley led sales at the Park Hyatt New York, growing the social market by over 50%. Prior to this she was the Director of Hospitality Sales and Events at The Plaza achieving double digit year on year growth. She has also held leading roles at a variety of premier properties such as The Waldorf Astoria, The Warwick and Four Seasons Hotels. She is the past vice president of the National Association of Catering Executives.

Maureen will be launching a new growth strategy focused on social and special events while continuing to build the sales team. Her extensive network of corporate and social planners and strategic partners will help broaden the reach of the Neuman's Kitchen brand.

#### ABOUT NEUMAN'S KITCHEN

Founded in 1981 Neuman's Kitchen is a New York City and Philadelphia caterer. The NK team combines food, design and bespoke service to transform client ideas into inspired guest experiences. From weddings and anniversaries, to corporate meetings, celebrations, mitzvahs and non-profit galas, Neuman's Kitchen is trusted by the most discerning clients to tell their stories with exquisite attention to detail. For more information: [www.neumanskitchen.com](http://www.neumanskitchen.com)

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